

Privacy Policy for META Advisory

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At META Advisory, we are committed to protecting the privacy of our website visitors, subscribers, and RSVP participants. This Privacy Policy describes the information we collect and how we use it in accordance with the General Data Protection Regulation (GDPR). By using our website, you agree to the terms of this Privacy Policy.

Data Controller and Contact Information

The data controller for personal data collected through our website is META Advisory, located at [insert address]. If you have any questions or concerns about this Privacy Policy or our processing of personal data, please contact us at [insert contact email].

Lawful Basis for Processing Personal Data

We will only process your personal data if we have a lawful basis to do so under GDPR. The lawful basis for processing your personal data may include:

- Your consent to the processing of your personal data for one or more specific purposes;
- The processing is necessary for the performance of a contract with you or to take steps at your request prior to entering into a contract;
- The processing is necessary for compliance with a legal obligation; or
- The processing is necessary for the legitimate interests of META Advisory, except where such interests are overridden by your fundamental rights and freedoms.

Information We Collect

We collect personal information, such as your name, email address, and other contact information when you subscribe to our newsletter, RSVP for an event, or contact us through our website. We also collect information about your use of our website, such as your IP address and browsing activity.

We may also collect non-personal information, such as website usage data, which is not directly associated with an individual. This information is aggregated and used to improve our website and services.

Use of Information

We use your personal information to send you newsletters and other marketing communications about our products and services. We may also use your personal information to respond to your inquiries, process your RSVP for an event, or for other legitimate business purposes.

We may share your personal information with third-party service providers that help us manage our website and marketing communications. These third-party service providers are required to maintain the confidentiality of your personal information.

We may also disclose your personal information as required by law or to protect our legal rights or the safety of others.

Cookies and Other Tracking Technologies

We use cookies and other tracking technologies to collect information about your use of our website. Cookies are small data files that are stored on your device when you visit our website. We use cookies to analyze website traffic, personalize your experience, and improve our website.

You can set your browser to refuse cookies or to alert you when cookies are being sent. However, some parts of our website may not function properly if you disable cookies.

Data Retention

We will retain your personal information for as long as necessary to fulfill the purposes for which it was collected or as required by law. When your personal information is no longer necessary for the purposes for which it was collected, we will securely delete or anonymize it.

Security

We take reasonable measures to protect your personal information from unauthorized access and use. However, no data transmission over the internet or electronic storage system can be guaranteed to be completely secure.

Your Rights

Under GDPR, you have the right to:

- Access your personal data and obtain a copy of it;
- Rectify inaccurate personal data;
- Erase your personal data;
- Restrict the processing of your personal data;
- Object to the processing of your personal data;
- Data portability; and
- Withdraw your consent at any time.

To exercise your rights, please contact us at info@metaadvisory.lv.

Updates to this Privacy Policy

We may update this Privacy Policy from time to time. We will provide notice of any material changes by posting the updated Privacy Policy on our website and updating the "Last Updated" date